

# Worship + Web 2.0

Worship Planning & Networking  
for the Online Generation

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# Worship + Web 2.0

- Web 2.0 is a term describing the trend in the use of World Wide Web technology and web design that aims to enhance creativity, information sharing, and, most notably, collaboration among users. These concepts have led to the development and evolution of web-based communities and hosted services, such as social-networking sites, wikis, blogs, and folksonomies.



# Worship + Web 2.0

## Background

- How do we get information? How do we share and network with other worship leaders, musicians, and writers? Where do we search for new music, new ideas, and creative concepts? How has this changed in the past 25 years?



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## Tools: “List Servers”

- List Servers - email based discussions where your email is sent to a specific list address. Everyone sees the message and can either respond to the entire list or privately to the sender.



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## Tools: “Forums and Communities”

- SongDIScovery Community  
[www.songdiscovery.com](http://www.songdiscovery.com)
-  TheWorshipCommunity.Com  
[www.theworshipcommunity.com](http://www.theworshipcommunity.com)
-  WorshiptheRock  
[www.worshiptherock.com](http://www.worshiptherock.com)



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## Tools: “Social Networking”

- Social networking is a great tool for interacting with other worship leaders, songwriters, pastors, and creative leaders. You can use Social Networking sites to create your own “groups”, such as local or regional worship leader gatherings. They are also a great way to find original music and bands.



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Tools: “Social Networking”

- Examples of Social Networking Sites:  
FaceBook ([www.facebook.com](http://www.facebook.com))  
MySpace ([www.myspace.com](http://www.myspace.com))  
ShoutLife ([www.shoutlife.com](http://www.shoutlife.com))  
Virb ([www.virb.com](http://www.virb.com))  
SongDISCOVERY ([www.songdiscovery.com](http://www.songdiscovery.com))



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## Tools: “Social Bookmarking”

- Social Bookmarking sites are tools where other users share and rate the content they’ve found interesting in your areas of interest. For example, I can subscribe to someone’s bookmarks and see the content they’ve discovered with keyword tags such as “praise and worship”.



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## Tools: “Social Bookmarking”

- Social Bookmarking Examples:  
StumbleUpon ([www.stumbleupon.com](http://www.stumbleupon.com))  
(su.pr) - URL Shortening, Stats  
Google Reader: Shared  
Del.icio.us ([www.delicious.com](http://www.delicious.com))  
DIGG ([www.digg.com](http://www.digg.com))



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## Tools: “Blogging”

- Blogging is a huge part of the modern “online culture”. Blogging with the emphasis in worship leading can be rewarding because you are able to share your experiences with others while getting wisdom and information from other bloggers. It builds community, synergy, and a common place for ideas.
- Blog Disclaimers



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## Tools: “Blogging”

### Possible Blog Topics:

- Worship Confessional Videos
- Set List “Textfessionals”
- Leadership Insights and Pitfalls
- Song Arrangement Ideas
- Resource Reviews



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Tools: “Micro-Blogging”

## Twitter ... Friend or Foe?

- Networking Asset and Idea-Getter
- Source of companionship or Ego Exploder
- Massive Time-Waster
- Check Motives
- Twitter Stories

 [www.twitter.com/fmckinnon](http://www.twitter.com/fmckinnon)

[www.twitter.com/theworshipcomm](http://www.twitter.com/theworshipcomm)



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Tools: “Video Networking”

- Cardboard Testimonies Story
- YouTube, Google Video, GodTube
- CCLI-TV ([www.cclitv.com](http://www.cclitv.com))
- LiveStream ([www.livestream.com](http://www.livestream.com))
- Tokbox ([www.tokbox.com](http://www.tokbox.com))



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Tools: “Photo Networking”

 [www.flickr.com](http://www.flickr.com)  
 [www.photobucket.com](http://www.photobucket.com)

 [www.picasa.com](http://www.picasa.com)

## Practical Examples

 [www.chrismoncus.com](http://www.chrismoncus.com)

 [www.travispaulding.com](http://www.travispaulding.com)

 [www.russhutto.com](http://www.russhutto.com)

 [www.flickr.com/cfcc](http://www.flickr.com/cfcc)



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Tools: “Service Planning”

- 🌀 PlanningCenter: [www.planningcenteronline.com](http://www.planningcenteronline.com)
- 🌀 WorshipKitchen: [www.worshipkitchen.com](http://www.worshipkitchen.com)
- 🌀 Worship Planning: [www.WorshipPlanning.com](http://www.WorshipPlanning.com)
- 🌀 WorshipTeam.Com ([www.worshipteam.com](http://www.worshipteam.com))



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Tools: “The Ultimate Tool”

The “Ultimate Tool” has been saved for last.  
This tool is by far the most powerful resource.



# WORSHIP + WEB 2.0

Tools: “The Ultimate Tool”

☼ The Word ([www.youversion.com](http://www.youversion.com))

- The Holy Spirit
- Our primary source for inspiration and creative ideas should come from God’s Word and His Holy Spirit. The trap of 2.0 is to spend more time in it’s glitter, gadgets, and glamour and lose our sense of connection to very Giver of creative inspiration



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